

## Reinventing the physical library Libraries in a new context

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### Why now?

- Another kind of society
- Integration of various formats - and promote a the new kind of access
- Staff demographic issues
- Change in user behaviour

### A library serving - what kind of society?

- Information Society / ICT focus
- Media explosion and convergence
- e-Europe 2005 (Barcelona etc.)
- WSIS 2003-2005
  - Towards Knowledge Societies

### Overall challenges

In a few years the library may provide access to encyclopaedia, dictionaries, non fiction, articles, music, film, multimedia products on a digital basis

24/7  
- in your home or elsewhere

What is the core of library service?  
What will it mean to the (physical) library?

Nærum new Gymnasium Library, 2004

Næstved Public Library, 2004

### International shift of focus:

From collections to communication  
From storage to access  
ICT where possible  
Self Service  
Marketing layout and design

### Whether public or research library We see a CHANGE in focus:

- From collections to users
- ACCESS/traditional & digital
- SPACE/ The library as a PLACE

**Whether public or research library  
- a place stimulating:**

- Meetings
- New insight, learning and understanding
- Concentration
- Contemplation
- Cultural experiences/cultural heritage
- Reading joy

**Creating the new Libraries as:**

- Place-maker libraries
- Iconic-landmark buildings
- Green management
- Organic flow and design
- Centres of both virtual and classic services



**With open-plan layout  
& Activity Zones**

- Information Area – Bibliotek.dk pick-up reservations
- Lounge: wireless access, hot-spot, café, exhibition
- Professional help desk with access to collections, Classic Library, working facilities plus study room facilities
- Concentration Area
- Preservation Facilities
- Auditorium & Concert Halls

**A new research & study library**

- CBS Solbjerghave
- CBS Porcelaenshaven  
[www.cbs.dk](http://www.cbs.dk)



**Model 1:**  
Collections in open basement and various working and study places plus any relevant facilities all over the rest of the house

**Model 2:**  
non-book library with focus on face-to-face professional guidance, long opening hours and all relevant working and study facilities

**With interactive learning elements  
and pervasive computing**

Århus/Jylland  
Transformation  
Room for kids



[www.aakb.dk](http://www.aakb.dk)

## What kind of library concepts?

- Information & Learning Centres
- Information literacy – traditional literacy
- Study & research
- Cultural hub and meeting place in a diverse environment
- Democracy development – bridging the accelerating gap between citizens and stimulating citizenship

## Revitalising core of the library – redesigning services!

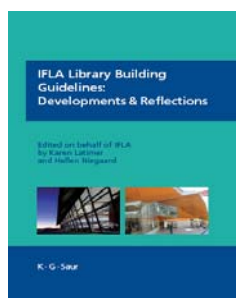
### *Prioritising*

- 24/7 - open every day all week
- Face-to-face service
- Incorporate web based services & Online-guidance
- Design line – for both physical and digital services
- Personalised services
- “Community programmes”
- Rethinking of classic services
- Pool all staff resources and competencies
- Promote New Front Service and Outgoing Activities

## And reconsidering Collection Strategies via:

- Analysing requirements for new services
- Re-evaluating existing service areas
- Defining future service concepts incl.
  - shelving needs
  - securing access to e-resources
- Developing strategy for delivering information to user with a different user pattern/within a changing national library landscape

## IFLA's new building guidelines, 2007



### *Developments & Reflections*

Top ten qualities of good space  
Reinventing the Physical library  
Investigating the need for space  
Unlocking the library  
Investigating the need for space  
Users and public space  
Configuring Internal Staff areas  
How was it for you

*Guidelines for planning the process*  
*A couple of National Standards*

## Why investing in new buildings or redesigning old buildings now?

- **TO REINVENT** the physical library – from collections to user focus:
  - Integrating various digital formats - and promoting new ways of access
  - Meeting present user needs and behaviour
- **TO PROMOTE** potent libraries – and updated library services for the 21st century

Questions or study tour input?  
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